

DAVID LOCKWOOD

CREATIVE DIRECTOR / EXPERIENCE DESIGNER

Work Experience

- 2019-PRESENT **Creative Director**
WHYFOR, Phoenix, Arizona
Developed strategy based creative campaigns, websites, marketing tools, social media, retail storefronts, and interactive tools for a variety of clients. Including; Bell Helicopters, Pine Canyon, Sundt Constructions, and Go Carwash.
- 2017-2019 **Experience Designer**
Dalton Group, Nashville, Tennessee
Designed and produced custom Interactive digital experiences for corporate clients and learning institutions including; Mercedes-Benz, Nissan, the Country Music Hall of Fame, and Vanderbilt University.
- 2016-2017 **Digital Art Director**
R&R Partners, Phoenix, Arizona
Designed and art directed digital content experiences for our clients including; Boeing, Vegas.com, and Avnet.
- 2012-2016 **Sr. Graphic Designer**
Fossil Group, Richardson, Texas
Lead seasonal concept design, developed website/email campaigns, and instituted brand standards creation. Campaign work has appeared in: Times Square, Vogue, GQ, Elle, InStyle, Wallpaper and additional international publications.
- 2009-2012 **Graphic Designer**
Skagen Designs, Reno, Nevada
Lead In-house graphic design direction, managed art direction of product and location photography, and developed print collateral.
- 2007-2009 **Graphic Designer**
TrueBlue, Reno, Nevada
Managed all in-house art direction, design, photography, and illustration for all digital/print materials.
- 2003-2007 **ESL Teacher**
Tokyo, Japan
I taught a wide range of students English as a second language.

Contact Information

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Education

Majors: BFA - Studio Art
BS - Advertising

University of Idaho, 2003

Skills

Advanced Adobe CC
Invision
Wordpress
Responsive Design
Photography

Working Knowledge Spark AR
Unity
C#
Cinder
Xcode
Ceros
Madrix